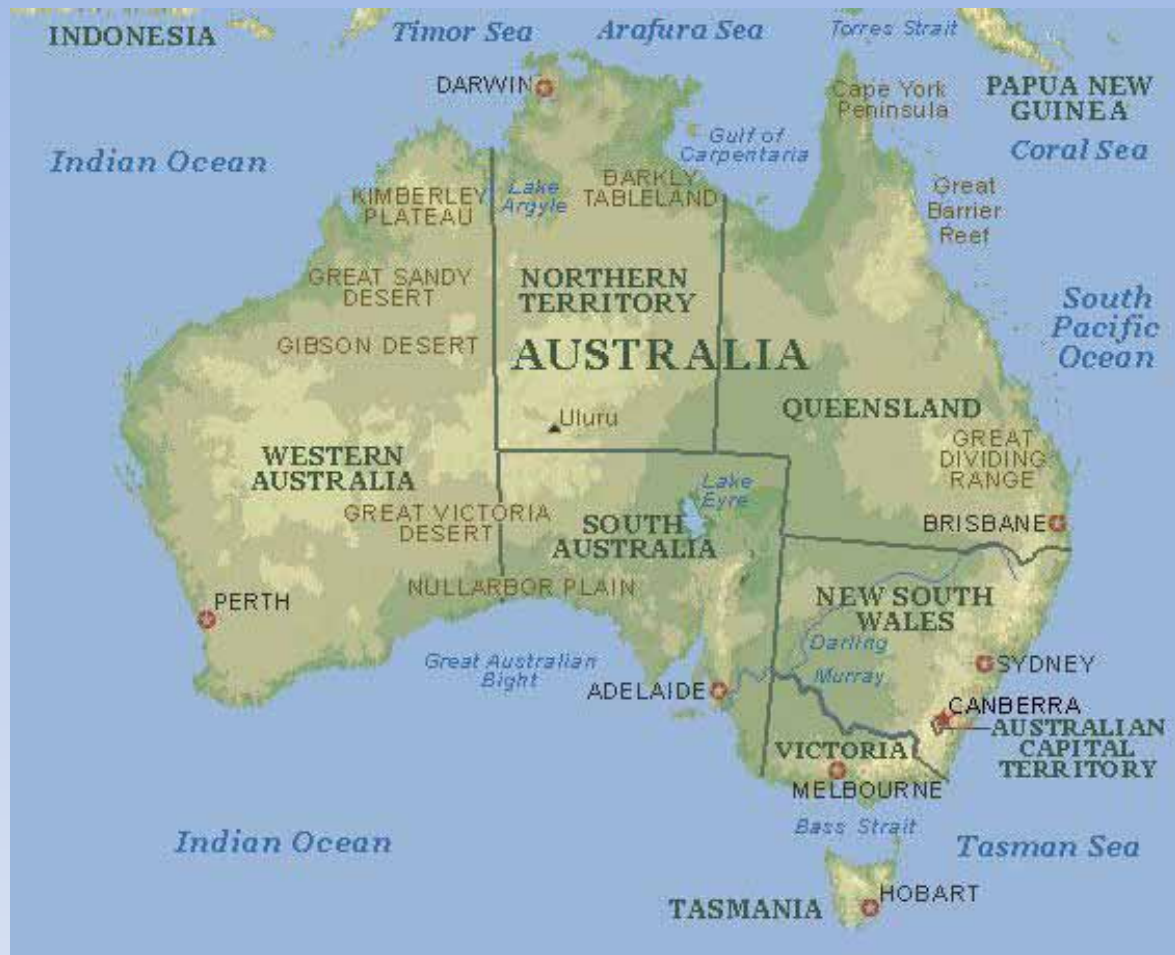


# Tariff protection in Colonial Victoria: Evidence of Lobbying?

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# Trade protection

- Economists generally agree on the virtues of free trade
- Protection shown to be negatively associated with growth in modern economies
  - Often a function of lobbying
  - Deadweight losses from lobbying and protection
  - Worse in less industrialised nations with poor institutional quality and government

# Formal models of lobbying

- Large literature
  - ‘workhorse model’: Grossman and Helpman (1994)
- Many extensions
  - General result: deviation from free trade due to lobbying activities
- Explains who is more likely to get protection

# Tariffs in history

- Empirical problem:
  - Tariffs shown by some to have helped growth in 19<sup>th</sup> century (O'Rourke; Williamson & Clements)
  - If solely a function of lobbying, this seems to be a particularly odd result
- Is it possible that the types of industry protected matter?
- Can the structure of trade protection tell us about how intensive lobbying is?

# Nunn and Trefler (2006)

- Starting point for this study
  - Consider G-H framework but allow for externalities
  - Key results:
    - A country's average tariff rates tell us little about lobbying
    - Countries with 'good' institutions protect externality generating industries
    - Lobbying effective only where institutional quality is weak. Hence, we see the 'wrong' sectors being protected.
- ⇒ Structure of trade protection can tell us about rent seeking

# Empirical evidence

- Nunn and Trefler (2006)
  - 59 countries, 17 sectors (1972-2000). Data on institutional quality (Polity, etc). Externalities given by level of education of labourers in each sector
  - Skill bias of tariffs positively associated with growth
- Tena-Junguito (2008)
  - Historical application (1876): 32 Countries, 25 industrial products
  - Uses wage rates (assumes uniform distribution of  $k$  between sectors)
  - Tariffs positively associated with growth for ‘rich club’, but result falls away if Settler economies included – but

We wish to look more closely

Intra - national variation in tariffs

- E.g. Vic average 1872/75–18%; 1890 – 26%  
(cf Tena-Junguito data for Australia, 1875: 4% - as it includes data from British export records which also includes NSW and less protected destinations)

# This study

- Slightly different approach
- Examine one colony with high levels of protection – Victoria
  - Generate disaggregated tariff data 1875, 1880, 1890
  - Match to data on industrial characteristics  
(eg. Capital intensity, horse power, steam power, gas power, labour)





# Data

- Tariff data
  - 1875: 68 sectors (compiled from 143 goods)
  - 1880: 73 sectors (175 goods)
  - 1890: 77 sectors (208 goods)
- Manufacturing data for each sector:
  - Number of firms
  - Horsepower employed
  - Female/male employment ratio
  - Value of capital
  - Principal energy source (labour; horse, water, steam, gas (post 1880))

# Deviations from N-T and Tena Junguito

- We do use education level of workforce (N-T)
- We do not use disaggregated wage data (Tena J))
- Use our industrial measures relating to production to try and capture externalities
  - Eg. Steam associated with increases in MP of labour (Atack *et al.*, 2006)  $\Rightarrow$  early use may have promoted other industries
- One possible labour market measure to proxy skill might be female/male ratio

# Analysing the Victorian tariff

- Hypothesise that a ‘good’ tariff will be positively associated with:
  - Use of steam relative to labour as main power source
  - Horse power per firm employed
  - Low F/M ratio
  - Higher capital per firm
- If industries with externalities are more protected- lobbying to influence tariffs is less of a problem
- If industries with externalities are less protected- lobbying to influence tariffs could be a ‘problem’

# High v low protection in Vic

Measure	Top 10		Bottom 10	
	1875	1880	1875	1880
Ave t	0.23	0.27	0.04	0.04
Ave n	18.2	31.6	22.1	17.6
Ave HP per firm	3.62	3.4	<b>19.6</b>	<b>7.8</b>
Prop Steam & Gas*	0.28	0.26	<b>0.39</b>	<b>0.3</b>
Machinery and Plant per firm	729.02	498.5	<b>3408</b>	<b>1209.1</b>
Machinery and Plant per labourer	50.5	39.7	<b>92.4</b>	<b>66.6</b>
Female-Male ratio	0.44	0.24	<b>0.19</b>	<b>0.2</b>

**Table 1 – Results of  
Panel Regression:  
1875-1890**

	<b>Model 1</b>	<b>Model 2</b>
N firms	-0.002 (0.010)	0.0016 (0.01)
Land	<b>0.006***</b> (0.013)	<b>0.023***</b> (0.01)
Capital	-0.014 (0.012)	-0.012 (0.013)
HP	<b>0.024**</b> (0.012)	-0.012 (0.024)
Steam	<b>-0.087**</b> (0.037)	
Water	0.263 (0.192)	
Horse	<b>-0.558***</b> (0.189)	
Labour		
FM	0.002 (0.018)	
Constant	0.160* (0.088)	0.023 (0.086)
n	196	196
Groups	91	91
R squared	0.27	0.13
F statistic	5.51***	6.78***

**Table 2**  
**1880-1890**

	<b>Model 1</b>	<b>Model 2</b>
N firms	<b>-0.034**</b> (0.014)	<b>-0.027*</b> (0.014)
Land	-0.013 (0.008)	<b>0.021***</b> (0.005)
Capital	<b>-0.036**</b> (0.016)	<b>-0.037*</b> (0.021)
HP	<b>0.052***</b> (0.017)	<b>0.036**</b> (0.014)
Steam	<b>-0.12*</b> (0.065)	
Water	<b>0.644***</b> (0.193)	
Horse	<b>-0.292**</b> (0.139)	
Gas	0.0119 (0.063)	
Labour		
FM	-0.034 (0.057)	
Constant	0.453*** (0.131)	0.337** (0.148)
n	136	136
Groups	83	83
R squared	0.41	0.29
F statistic	7.05***	7.91***

# Discussion

Tentative results so far:

- Sectors with a higher % steam power were *less* likely to receive protection
- Capital / firm negatively associated with protection
- Horse power positively associated with protection
- These results stronger over time (1880-90 vs 1875-80)
- Negative relationship between number of firms in a sector and level of protection



# Tentative insights and speculations

- Tariffs and Lobbying are complicated but in this case:
- Tariffs in Victoria not associated with industries with externalities- suggests possible influence of lobbying
- But maybe also:
- Tariff setting ad hoc and 'accidental' in effect
- Tariff setting changes over time - from initially revenue raising to being lobby group influenced
- Rival lobby group influence may offset imperfectly (eg land holders v industrialists)
- What is seen as a positive externality in hindsight not the initial intention (employment max. v capital growth)
- Many other 'errors' (measurement, proxies) may explain results

**More work to do!**